

# SEASIDE



Current lifestyle trends are confirming that many of today's Americans are leaning towards a more quality home environment. In fact, these trends are showing that many have made the decision to escape from the rat race found in major core cities - and are relocating to communities that place the focus on simplified living.

**Along the northern portion of Florida, the community of** Seaside proudly boasts a seamless transition where refined simplicity and carefree lifestyles are in abundance. Placing an emphasis on wide front porches, open grass areas, gentle sea breezes and white picket fences, residents of Seaside are living their dreams to the fullest.

**"It looks like a picture show, like living in a postcard,"** observed a current resident. Ironic considering one of Seaside's claims to fame is as the setting for "The Truman Show," filmed here in 1996. In Seaside, producers of the

Jim Carrey hit found the ideal small town America with "cottage" homes painted in pastel colors, surrounded by white picket fences, facing brick lined streets.

**With average temperatures that range from the mid-60s in** winter to the mid-90s in summer, sports and outdoor activities have no seasonal limitations. Community life often focuses on outdoor events, ranging from wine tasting celebrations, concerts and film festivals. Holidays focus on family celebrations. Three swimming pools, six tennis courts staffed by a pro and pro shop personnel, a

## ...simplified living



world-class croquet lawn, fitness center, shuffleboard, nature walks, yolo boarding and bicycle rentals all compete with the Gulf of Mexico as options for leisure hours.

**Seaside is where bicycles replace cars and neighborhood** grocers know your favorite menu items. It's a community where you walk into one of the 50 downtown shops and restaurants and you're greeted by your first name. It's small town America and it's just steps from your cottage. [www.seasidefl.com](http://www.seasidefl.com)

### Want to Visit?

Named one of Frommer's Top 12 Destinations Worldwide for 2010, the community of Seaside offers travelers a plethora of beach cottages and rental homes to choose. As the official vacation home provider of Seaside, Florida, Cottage Rental Agency offers the best beach homes, ranging in size

from one to six bedrooms.

**In addition to private vacation homes, Cottage Rental Agency** represents Inn by the Sea. Throughout the inn, the elegant-yet-informal settings-created by the Vera Bradley design team and personally led by Barbara Bradley Baekgaard, co-founder of VB and her family. Every room is unique, in fact, many of the furnishings used, have been exclusively designed for Vera Bradley. And a number of the fabrics, colors and furniture styles incorporated here are the same found in Barbara's own home.

**This idyllic beach community, situated on the Gulf of Mexico** and along scenic highway 30A, amidst the white sand beaches of South Walton County. This region of Northwest Florida is known as the Emerald Coast for the beautifully pristine waters framed by unspoiled coastal lands.

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