

Best Western



INTERNATIONAL

Whether it's business, or pleasure, that has brought you to Florida, what's most important is your stay is everything you deserve!

Since its start in 1946, Best Western International has evolved into one of the world's most recognized hotel brands. And, although the scenery may change between each Best Western, what remains the same is the dedication to service and the highest level of value travelers receive throughout Florida.

Best Western, the World's Largest Hotel Chain®, has brought diversity throughout the Sunshine State with 104 locations in a variety of locales including Miami, Miami Beach, Fort Lauderdale, Orlando, Jacksonville, Key West, Tampa and more. From ocean front beach resorts by the sea to urban business hotels located downtown and by the airport, these Florida hotels work hard to be everything you've come to expect.

From complimentary toiletries upon request, to data ports, free Internet and free local calls under 30 minutes, sometimes it's still the simple amenities that are remembered.

In addition to the comfort and value provided to their guests, Best Western hotels of Florida has extended their hospitality with a number of incentive and bonus programs for their frequent visitors.

Best Western Rewards® membership is one of the world's most comprehensive frequent guest programs where points can be used for free room nights, airline miles, car rentals, shopping, dining and much more. Members can also earn points through a large number of selected partners, including major airlines and leading retailers.

Guests may then enroll in special interest programs such as AAA/CAA, with members automatically receiving 10 percent bonus points, or Speed Rewards, which is designed to provide special benefits to NASCAR® fans.

Best Western and Harley-Davidson® have teamed together and encourage Harley riders to hang up their boots for the night at any of Best Western's Rider-friendly Florida hotels. Upon arrival, riders receive a wipe-down towel and access to a washing station for their motorcycle. Travelers can earn points or miles through the Best Western and Harley-Davidson® exclusive rewards program - Best Western Ride Rewards.

For reservations or information visit www.bestwesternflorida.com, from any web-enabled device including your mobile phone, or call toll free (800) 780-7234.