

On your next GETAWAY....



Take a step back in time to a place where strolling down Main Street is commonplace, where neighbors are your friends and front desk clerks know your name....

Although many of Florida's visitors still make their annual trek to major cities to experience all the excitement and highlights the Sunshine State has to offer, take a break from the crowds and experience one of this picturesque communities.

[South] Family-friendly activities and amenities abound in **Hollywood**, recently recognized as a "Best Beach for Families" by Fodor's Travel Guides. Hollywood boasts seven miles of clean, safe, uncrowded natural beach, Florida's only auto-free oceanfront Broadwalk, and water-sports and eco-adventures for all ages and interests. Get back to nature at more than 65 parks, including the stunning 10-acre ArtsPark in Historic Downtown Hollywood and a 1,500-acre mangrove preserve for exploring by paddle, bicycle or foot. Free entertainment and cultural offerings are presented year-round along the scenic Broadwalk and in the vibrant downtown arts and entertainment district, including Funtastic Fridays for Kids. Sizzling summer rates at resorts, hotels and vacation apartments to suit every lifestyle and budget are available

at VisitHollywoodFL.org, where the best available online price is guaranteed. For affordable family fun only minutes from Fort Lauderdale and Miami, world-class shopping and attractions, call the Hollywood Office of Tourism at **1-877-672-2468**.

[North] With just a little over 3,000 permanent residents, the community of **Madison** has been designated as one of the "Best Little Towns in Florida" by Visit Florida, and serves as the county seat. Nestled along Georgia's border, Madison features centuries-old landmarks, homes and antique shops. The community invites historians to fully enjoy the area's unique history by wandering through, admiring and photographing more than 50 identified landmarks of this historic district. From the gracious mansions dated back to the 19th century and relics of the technology that gave life to the agricultural basis of our economy, a special brochure, available at the Chamber of Commerce, provides the dates and ownership of each featured structure, along with the important architectural details.

HOLLYWOOD BEACH, FLORIDA

"Best Beach For Families"
- FODOR'S TRAVEL GUIDE

Stay and Play this Summer.

Hollywood is a great family getaway that offers everything from luxury resorts to vacation apartments along the beach, to an auto-free oceanfront Broadwalk where it's the people, not the cars that rule!

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While self-exploring Madison County take time to admire the smaller communities that make up this pristine destination. The town of Lee "Little, But Proud," recently celebrated its 100-year anniversary with a giant parade and festival! Greenville, Pinetta, Cherry Lake, Lovett, and Eridu are highlighted with historic monuments, cemeteries and burial grounds dating back to the late 1600s and are the final resting places of some soldiers who fought in America's Revolutionary War. Madison is the location of the Madison Rotary Club's "Fifth Saturday Farmers and Friends Festivals" held each month that has a fifth Saturday. Remaining Fifth Saturday events for this year are in May, August and October. For complete information about Madison County events, log onto www.madisonfl.org.

The **Superior Small Lodging Association**, Florida, is comprised of more than 200 unique lodging facilities owned by independent innkeepers.

To maintain membership, each property must pass a rigid, independent annual inspection and meet specific criteria for cleanliness and maintenance, comfort, privacy and safety. When a guest stays at a designated property they can expect to enjoy well-maintained buildings and equipment, attractive exteriors and furnishings, comfortable beds and a friendly, hospitable staff. Properties can be found throughout the Sunshine State and most are located in resort areas, offering convenient access to activities and attractions sure to create unforgettable vacation memories.

Visit the Superior Small Lodging Association Website at www.superiorsmalllodging.com to find the accommodations that best suit your needs.

Visit **Central Florida's Center of Adventure** and experience authentic Florida with fun for the whole family.

Nature enthusiasts can enjoy birding, wildlife viewing and hiking in many of the parks. Enjoy more than 500 challenging holes of golf and experience boating, fishing and water skiing on one of their 554 lakes. Visit Cypress Gardens, Bok Tower Gardens and Fantasy of Flight.

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For a free vacation guide call **800-828-7655**, code FTL or visit www.VisitCentralFlorida.org. *

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