

# FOCUS ON



## Central Florida [unexpected treasures]

Imagine a Central Florida vacation without the thrill of a theme park!

WHAT WOULD YOU DO?

HOW COULD YOU POSSIBLY ENTERTAIN THE KIDS AND KEEP THEM HAPPY?

The answer is simple - spontaneity and imagination.

Turn your next getaway into one filled with fishing, cow camps, challenging golf courses, the most luxurious spa amenities, and an unrivaled culinary and cultural side. Some of the area's most fun - is found where you least expect it.

**Shopping...** From Gucci bags and Tiffany diamonds to flip flops and second-hand treasures, Orlando has boldly emerged as an international shopping leader. The Mall at Millenia brings together a luxurious blend of trendy and classic, while the Festival Bay Mall at International Drive recently added three new stores including Nine West Outlet and Jones New York Outlet, to its list of beachwear and

popular outdoor gear shops. First-class fashion, exceptional eateries, and home goods are found at Florida Mall. This upscale retail showcase boasts an impressive array of stores that include Nordstrom, Saks Fifth Avenue, and Bombay Company.

Near to Orlando, a number of smaller Florida communities make shopping a pleasure! From handmade jewelry to candy-making, cities such as Davenport, Auburndale and Bartow encourage the shopoholic to peruse their wares and find new treasures to take home. Antique lovers will delight in Central Florida's historic downtowns, and those hungry for the mall can take in Polk County's newest shopping plaza, Lakeside Village.

# ORLANDO VISTA

## HOTEL



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**Fact>>** It would take 902 American football fields laid side-by-side and end-to-end to completely fill the 52 million square feet of retail shopping space in Orlando!

**A more natural approach...** If you're looking to discover a bit of old Florida, the area's authentic and man-made wonders offer a trip back in time. The Orange County Regional History Center, located in a historic 1920 courthouse, documents the area's history with an array of permanent and traveling exhibits. For more than half a century, Winter Park Scenic Boat Tour has taken riders along the city's historic chain of lakes and connecting canals. Visitors who truly like a hands-on experience, the Lake Wales Westgate River Ranch allows you to benefit from an authentic dude ranch experience while relaxing in Western-style lodging accommodations. Most rustic rooms provide kitchens, screened porches, and are close to all the action.

**Fact>>** Historic Bok Sanctuary, Lake Wales, is located on peninsular Florida's highest point - 298 feet above sea level. The sanctuary's carillon includes 60 bells, the largest of which is roughly the weight of eight cars stacked on top of each other.

**"Themed" alternatives...** The city of Orlando was built on fun and with the rising cost of theme park admission, Orlando's themed properties can add to the family vacation! Visitors can snap photos of themselves staying in Universal's Hard Rock Hotel themed after a rock star's mansion; overlook an African savannah at Disney's Animal Kingdom Lodge; or encounter Dora the Explorer, Rugrats and Spongebob SquarePants at the Nickelodeon Family Suites.

**Fact>>** Hotels in Central Florida aren't just a place to sleep! The entertainment continues as many area resorts feature the latest in high-tech video games, lazy rivers and special children's programs.

**Enlightenment...** A multitude of star-studded performing arts, world-renowned art exhibits and a moving cultural celebration have put Orlando in the international limelight - and for good reason as the area boasts many a claim to fame. The Charles Hosmer Morse Museum of American Art is home to the world's most comprehensive collection of works by Louis Comfort Tiffany. The Zora Neale Hurston National Museum of Fine Arts, named for the renowned African-American writer, folklorist and anthropologist, celebrates works by artists of African descent. Performing arts standouts include the Orlando Ballet,



COURTESY OF HARD ROCK HOTEL AT UNIVERSAL ORLANDO



*Travel is more than just A to B,  
Travel should take you to a magical retreat.*





Stay at the Hilton, located in the *Walt Disney World® Resort*, in the heart of the *Downtown Disney® Area*, and enjoy our Play and Save Package! Package includes a Deluxe AAA 4-Diamond Resort Guest Room, Full American Breakfast Buffet daily and complimentary Valet Parking OR complimentary Internet Access daily.

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For reservations, visit [HiltonOrlandoResort.com](http://HiltonOrlandoResort.com) or call 1-800-782-4414. You must book Plan Code P2 to receive the "Play and Save Package." Or, call your professional travel agent.

The Hilton in the *Walt Disney World® Resort* is an official hotel of *Walt Disney World®*.





Located in the WALT DISNEY WORLD® Resort

\*In addition to being a Hilton Resort Guest, a valid Theme Park ticket is required. Attractions and schedules are subject to change without notice. Food and beverage credit not valid for taxes or gratuities. ©2005 Hilton Hospitality, Inc.

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\*From 12/15/08 through 01/01/09 a minimum stay of 6 nights will be required with the 7th night free.

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Orlando Opera, Orlando Philharmonic, Mad Cow Theatre, Orlando-UCF Shakespeare Festival and the 150-voice Bach Festival Choir.

**Celebrate Central Florida!** From pro sports to biker mania, Central Florida offers more than 450 annual events to add to one's vacation itinerary. Popular festival and shows such as the Winter Park Sidewalk Art Festival, Florida Film Festival, Orlando International Fringe Festival, and the Mount Dora Art Festivals encourage hands-on interactive children's areas to make it extra special for the entire family. Better yet, a number of these events are free of charge to attend!

Central Florida Visitors & Convention Bureau  
[www.visitcentralflorida.org](http://www.visitcentralflorida.org) | 863-534-2500

Orlando/Orange County Convention & Visitors Bureau  
[www.orlandoinfo.com](http://www.orlandoinfo.com) | 407-363-5872

**we recommend > > >**  
**CENTRAL FLORIDA**

Situated within minutes to the world-famous theme parks, **THE POINT ORLANDO RESORT** features upgraded and spacious guest suites with modern conveniences and a European flair. After a day of sightseeing, visitors can relax and take advantage of the heated pool, hot tub, and balconies from each unit. If it's business that brings you to Orlando, the resort features a business center, meeting facilities, and state-of-the-art technology.  
**866-956-2015** | [www.thepoint-orlando.com](http://www.thepoint-orlando.com)

When the time comes to plan an Orlando vacation - it all comes down to location! Situated at the entrance to the Downtown Disney Resort area is the **Orlando Vista Hotel** with services and amenities developed to cater to today's traveler. In addition to their many amenities offered, the Orlando Vista Hotel features Kids Club Suites, state-of-the-art game room and two onsite heated pool areas. Complimentary to visitors is theme park shuttles to all four Walt Disney World Parks.  
**800-521-3297** | [www.orlandovistahotel.com](http://www.orlandovistahotel.com)

Travelers wanting to further stretch their vacation budget - without compromising quality and service will love the amenities offered at the **Hilton**, located in the Walt Disney World Resort. In true Hilton style, guests of the hotel are treated to compli-

mentary shuttle service to Walt Disney Parks, onsite dining, spacious pool and children's area, deluxe Hilton guestrooms, including business and concierge services.

Enhancing the resort is its locale adjacent to Downtown Disney Marketplace and its abundance of fun for the whole family!

407-827-4000 | [www.hilton.com](http://www.hilton.com)

Integrate the comforts of home with a Central Florida experience! At **Florida Spirit Vacation Homes**, guests can choose their home experience from the "Bronze Series" pool home to more elaborate "Platinum Series" homes, which are located on golf courses, nature preserves or small lakes. Orlando vacation homes offer something for everyone; screened-in pools for the water babies of the group; fully-equipped games rooms with Xbox and Playstation for older kids and teens and pool tables and high-speed Internet access for adults.

800-996-4314 | [www.floridaspiritvacationhome.com](http://www.floridaspiritvacationhome.com)

**The Best Western Admiral's Inn**, situated just 33 steps from Cypress Gardens Theme Park in Winter Haven, is an ideal accommodation for guests of all ages! Highlighted with spacious guestrooms, onsite dining and entertainment, not to mention the convenience of nearby attractions and shopping, this property gives visitors a great bang for their hard earned vacation dollar! Amenities at this hotel include onsite pool, flexible meeting space and complimentary daily continental breakfast.

800-247-2799 | [www.bestwesternadmiralsinn.com](http://www.bestwesternadmiralsinn.com)

Within minutes of major theme parks, the **Comfort Inn Lake**

**Buena Vista** is an idea combination of affordability meets Orlando. Spacious guestrooms feature refrigerators and microwaves. Family Fun Suites are available and include a separate kid's area.

Onsite amenities include two swimming pools, the Boardwalk Buffet Restaurant, Comfort Zone Lounge, and Lite Bite, mini convenience store. A playground, video arcade room and gift shop are also available.

800-999-7300 | 407-996-7300 | [www.comfortinnorlando.com](http://www.comfortinnorlando.com)

#### Quality Inn International

Visitors wanting an affordable accommodation filled with fun amenities will love this Orlando accommodation! Situated in the heart of International Drive, each Semi-Suite features mini-refrigerators, and microwaves.

Additional onsite benefits include two seasonally heated swimming pools, children's wading pool, Kids eat free program, all you can eat buffet, senior and early bird specials, the Topsy Turvy Lounge with happy hour, and much more!

407-996-1600 | [www.orlandoqualityinn.com](http://www.orlandoqualityinn.com)

Families wanting to add value to their next vacation will be pleased with the amenities and family-friendly surroundings found at the **Seralago Hotel, Kissimmee**. Each of the 614 guestrooms and suites, which include spacious two-room suites, and kid's suites, are comfortably furnished and come with many extras, including mini-refrigerators and microwave ovens.

Complimentary amenities to hotel guests include free breakfast for children 12 and under, theme park shuttle service and family movie night at the in-hotel theater.

800-411-3457 | [www.seralago.com](http://www.seralago.com) \*

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