



ATLANTIC COAST

(must see east coast communities!)





From historic St. Augustine, to the motorcycle rumble of Daytona, the serenity found along Indian River, or the nonstop Latin beat in Miami, those choosing to get away along Florida's "Coasts" are provided with an opportunity to have it all.

The First Coast...St. Augustine, Ponte Vedra & The Beaches are situated on the northeastern Atlantic Coast of Florida. The colonial city of St. Augustine has kept a bygone era suspended in time with 144 blocks of historic houses, many listed on the National Register of Historic Places. Excluding a playful charm that blends Old and New World influences in a compelling and refreshing mixture of history, romance, youthful vibrancy and Southern charm, this destination is ideal for those wanting to combine some of Florida's most beautiful scenery with their beach getaway.

The area's history, however, is only the start of the fun. Visitors can choose from some of the most beautiful

beaches in all of Florida, to one-of-a-kind attractions and tours unlike anything else in the Sunshine State. St. Augustine, the beaches of Anastasia Island, outstanding golf, tennis and water sports facilities at nearby Ponte Vedra Beach and the exciting World Golf Village, northwest of St. Augustine, combine to make the area a world-class fun-filled playground for visitors.

There are more than 85 historic sites and attractions, including a massive fort, missions and living history museums. Two national monuments reflect the prevalent Spanish heritage: the impenetrable fort Castillo de San Marcos (1695), the nation's oldest masonry fortress with



Spanish soldier re-enactors firing cannons and, south of St. Augustine, the mysterious, brooding Fort Matanzas (1742), reachable only by boat. www.getaway4florida.com

The Fun Coast...If you find yourself in Daytona and you're able to tear yourself away from the 23-mile long beach, you'll be delighted to find an Atlantic Ocean paradise! From Biketoberfest, an International event attracting motorcycle enthusiasts throughout the US, Canada and beyond, to the Halifax Art Festival, the diversity offered in these communities will please every age group. The area's newest shopping, dining and entertainment district, Ocean Walk Shoppes at Ocean Walk Village is the perfect place for fun. Travelers can enjoy a 10-cinema theater complex, new eateries such as Bubba Gump's Shrimp Company and Cold Stone Creamery and plenty of apparel and gift stores.

For action-packed adventures, the Daytona 500 Experience, located just outside Daytona International Speedway's fourth turn, offers a combination of high-tech, hands-on excitement and a fascinating historical perspective that's perfect for all ages.
800-854-1234 | www.daytonabeach.com

The Space Coast...Just cruise along the ocean-side road that stretches the 72 miles (110 km) of untamed beaches and you'll know Florida's Space Coast is different from all the other Florida destinations. Located just 35 miles (56 km) of Orlando - Orlando's closest beach destination - is a nature-lover's paradise; home to the famous Kennedy Space Center; the surfing capital of the East Coast a burgeoning center for the arts and a lot more.

Here, visitors can watch a Shuttle Launch over the ocean as they kayak through a pack of manatees in the wild. A vacation along Florida's Space Coast is an adventure filled with active days and relaxing nights.
877-57-BEACH | www.space-coast.com

The Treasure Coast...Stretching from south of Hobe Sound to north of Sebastian including all of the coastal counties of Indian River, St. Lucie, and Martin. The inland county of Okeechobee is sometimes considered a part of the Treasure Coast, although it is included in the Florida Heartland. Along the Atlantic Coast, the incorporated towns of Vero Beach, Sebastian, Fellsmere, Orchid and Indian River Shores have been opening their communities to visitors in need of less noise, less traffic, and a not-so-hurried vacation destination.

Vero Beach, named one of the Best Small Towns in Florida and 12th in the Nation, is perhaps better known as the "Gateway to the Tropics". Located in a climatic transition zone that offers an unusual mix of vegetation found in the coastal Carolinas, Vero Beach is highlighted with ancient oak trees and pine forests, blended with swaying palms and colorful blooms typical of the tropics.

The Gold Coast...Between refined Palm Beach and hotter-than-the-midday sun Miami, the area was given its name, not for its wealthy visitors and residents, but rather the precious mineral found in shipwrecks along its shoreline. Some of the area's most popular communities include Fort Lauderdale, Boca Raton and Palm Beach. To the north is Jupiter. This coast has grown in the past few years and the area, which at one time attracted mostly wealthy north-



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IMAGES is presented by Atlantic Center for the Arts, an international artists-in-residence community and arts education facility. www.atlanticcenterforthearts.org
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erners to its shoreline, has become a Mecca for the young, successful and chic wanting to soak up the sun amid world-class hotels and resorts, eat in the hottest celebrity restaurants and enjoy world-renown cultural activities.

The Florida Keys & Key West...It's the end of the road as visitors venture into the carefree Florida Keys. Situated between the waters of the Atlantic Ocean and the Gulf of Mexico, the Florida Keys occupy a unique geographical location whose ocean breezes keep temperatures moderate year-round.

A necklace of islands that begins just south of Miami, the Florida Keys are connected by the Overseas Highway's 43 bridges - one almost seven miles long - over the Atlantic Ocean and Gulf of Mexico. The area is divided into five regions including Key Largo, Islamorada, Marathon, Big Pine and the Lower Keys, and Key West. Each region has its own special flavor, attractions including historic museums, flora, fauna, seafood restaurants, fishing, diving, water-sports and unique, boutique-type shopping experiences.

Vistas of the Keys are dominated by emerald-green lagoons, deep-blue seas, nodding palms, rustling pines and olive-green mangroves. Sharing this eco-paradise are white herons, roseate spoonbills, pelicans, sea gulls, ospreys and countless underwater creatures. The coastal waters of the entire 125-mile island chain, including its shallow water flats, mangrove islets and coral reefs, have been designated the Florida Keys National Marine Sanctuary.

we recommend >>> ACCOMMODATIONS.....

[Daytona] If the beach is your destination, **Perry's Ocean Edge**, features more than 700 feet of oceanfront...homemade donuts...intensive kids programs...and that's just the beginning of the fabulous amenities available at this family-friendly resort! Providing visitors with more than 200 guestrooms to choose from, each member of your group will feel at home, whether they choose a South Tower Oceanfront room with resort kitchen or Kid's Beach Suites with a separate room with bunk beds for the children!
800-447-0002 | **386-255-0581** |
www.perrysoceanedge.com

[New Smyrna Beach] For the second year in a row, New Smyrna Beach has been voted Florida's Best Beach by Orlando Sentinel readers. Overlooking this family friendly shore is **The Pelican**

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Condominium, a well-equipped vacation escape featuring breathtaking views along with an abundance of onsite and nearby activities.

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386-427-7688 | www.thepelican.com

[Fort Lauderdale] **The Renaissance Fort Lauderdale-Plantation** is a four-diamond luxury hotel, located within minutes to the Greater Fort Lauderdale International Airport and nearby Port Everglades.

Combining the body of a contemporary full-service hotel with the soul of a boutique hotel, guests are delivered a unique and fulfilling experience. Guestrooms, luxury suites and exclusive club-level floor add to the overall experience.

Unique to guests is the resort's Cruise & Play Package! With rates starting at \$104/night, visitors can take advantage of transportation to (or from) Port Everglades and complimentary parking. Visitors must show trip itinerary and package is valid two days pre/post cruise. 954-472-2252 | www.renaissanceplantation.com

[Miami / South Beach] **The Cambean Hospitality boutique hotel collection** has introduced a new definition of hip to South Beach.

From the sleek Art Deco lines of Carlton South Beach, the ultra plush and intimacy of the Nash South Beach, the eco-friendly and newly-renovated Clifton South Beach, or the oceanfront views that dominate the Majestic South Beach, visitors of all genres can't help but feel indulged the moment they are greeted at each property.

Situated in South Beach's hottest neighborhoods, hotel guests will experience charm, inviting decor and sophisticated amenities, all characteristic of a Cambean Hospitality property. French spa products, Egyptian cotton down comforters, Hi Speed Wireless Internet and LCD Flat Screen Televisions are only the beginning of the luxuries these properties provide their guests.

Combining cutting-edge technology services, and respect for the earth, Cambean Hospitality has become a leader in environmentally friendly lodging practices. Recently, the Miami Beach based hospitality group entered into a partnership with the Everglades Foundation, whose mission is to protect and restore America's Everglades. "It's an honor to partner with the Everglades Foundation to help educate the public about this vital ecosystem's restoration,"

Lower Keys Chamber of Commerce Presents:
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www.thepelican.com
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stated Brian Scheinblum, President of Cambean Hospitality. www.carltonsouthbeach.com | www.nashsouthbeach.com | www.cliftonsouthbeach.com | www.majestic-southbeach.com | www.cambeanhotels.com

[Miami] South Florida's premier luxury hotel, **Conrad Miami**, overlooks the awe-inspiring views of Biscayne Bay and provides discerning travelers with convenient access to all of South Florida's hot spots!

Guestrooms, suites and residences feature modern amenities and unparalleled views of the city and Biscayne Bay. All room types feature upgraded extras including a pillow menu, and work station with high-speed Internet access.

The Rooftop, a poolside oasis boasting private cabanas, a hot tub and finely-manicured tennis courts, and a beautiful Spa invites guests of the Conrad Miami to relax and restore, as stunning vistas of the city and Biscayne Bay unfold below.

[305-503-6500](tel:305-503-6500) | www.conradhotels.com

[Key Largo] **Key Lime Sailing Club** encourages their guests to sail and stay amongst some of South Florida's most beautiful scenery. This Key Largo hideaway features intimate vacation rentals, ideal for couples and families and access to all the sailing visitors could ask for! Resort guests who are experienced at sailing can enjoy the onsite boats, while visitors who would rather partake in other outdoor activities can enjoy the snorkeling, diving, rowing, biking...all the things that make vacations memorable!

[305-451-3438](tel:305-451-3438) | www.keylimesailingclub.com

[Key West] The destination of Key West is most famously known for its raucous festivals and memorable holidays.

However, visitors to this tropical paradise will be delighted to discover that Key West is also a place where they can relax beneath towering palms and enjoy a luxurious stay in paradise. The **Simonton Court Historic Inn and Cottages** epitomizes comfortable luxury and provides its guests with a historic, yet updated, vacation experience. Individual cottage rentals are available.

[800-944-2687](tel:800-944-2687) | www.simontoncourt.com

[Key West] Where the ocean meets the Gulf of Mexico, the **Best Western Key Ambassador Resort** awaits visitors in true Key West style. Featuring tropical landscaping amid a sprawling seven acres, resort guests can enjoy hotel amenities including a heated oceanfront pool, with Ocean view and a tropical sun deck. Poolside food and beverage services are available to ensure complete relaxation. The hotel also offers guests a complimentary continental breakfast.

[305-296-3500](tel:305-296-3500) | www.keyambassador.com

[Key West] The **Southernmost House** in the USA, a grandiose bed and breakfast that has hosted five U.S. Presidents, is considered an architectural wonder. Built in 1896, the house recently underwent a \$3 million renovation and today features comfortable interiors and a refreshing escape from the day to day.

All of the inn's 13 guestrooms feature either a queen or king size bed and spectacular island or water views.

[866-764-6633](tel:866-764-6633) | www.southernmosthouse.com

[Key West] **The Doubletree Grand Key Resort** is Florida Keys and Key West Lodging Association's "Property of the Year"! Offering visitors complimentary transportation to and from



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(Explore the Mystical Mangrove Ecosystem)

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National Geographic Traveler Magazine - January 2009

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the beach, Duval Street and the airport, the resort is surrounded by tropical foliage, island-style decor, hi-tech amenities and all the conveniences of a full service resort. Outdoor features include zero-entry pool, waterfall, whirlpool and sun-bathing decks. The resort is pet-friendly.

305-293-1818 | www.doubletreekeywest.com

must see & do >>>

[New Smyrna Beach] [Atlantic Center for the Arts \(ACA\)](#) is a nonprofit, interdisciplinary artists' community and arts education facility dedicated to promoting artistic excellence. This spectacular, award-winning facility melds seamlessly with the lush Florida landscape, representing the interaction between nature, environment and creativity. ACA's Community Programs enrich, educate, and entertain an estimated 50,000 people annually. Its stunning Pabst Visitor Center & Gallery (1414 Art Center Avenue) invites the public to explore the arts through an exciting year-round schedule of exhibitions, workshops, lectures, tours, as well as a nature trail that winds along this ecological preserve. Also visit Atlantic Center's Harris House Gallery. Admission is free to both galleries.

www.atlanticcenterforthearts.org

[Key West] [Capt. Victoria Impallomeni](#), a native of Key West and wilderness guide with an Environmental Marine Science degree, will enlighten visitors with a wilderness tour through the Key West ecosystem. Guests will journey into the unspoiled, natural habitats of wildlife native to the Lower Florida Keys. Private charter wilderness tours are available and children of all ages are encouraged to join in the fun. No paddles, no sunburn, just quiet shaded touring, snorkeling and pretending you are a dolphin on the tow board. The Dancing Dolphin Spirit Charters was named the #1 thing to do in Key West by National Geographic Traveler Magazine, January 2009!

888-822-7366 | 305-304-7562 | www.captainvictoria.com

[Key West] [The Red Barn Theatre](#) celebrates 30 years of big things in a small space. Enjoy great musicals, comedies, and dramas in an intimate 88-seat historic carriage house. This "jewel of a season" includes the mischievous A Christmas Survival Guide, the raucous Women Who Steal, the searing Speed-The-Plow, the endearing Shirley Valentine, the popular Always...Patsy Cline, and much more. For more information, call the RBT box office at 866-870-9911 or go online to www.redbarntheatre.com.*

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