



Escape the chill and mundane winter tasks by indulging yourself with a mini-vacation! Whether you escape to the warmth and sun of Florida for a weekend or, enjoy the Sunshine State all winter long, tropical breezes and warm temperate weather await your arrival!

ACCOMMODATIONS

>>Statewide

Best Western, the World's Largest Hotel Chain®, has brought diversity throughout the Sunshine State with 104 locations in a variety of locales including Miami, Miami Beach, Fort Lauderdale, Orlando, Jacksonville, Key West, Tampa and more. Whether it's the ocean front beach resorts by the sea to urban business hotels located downtown and by the airport, these Florida hotels work hard to be everything you've come to expect.

From complimentary toiletries upon request, to data ports, free Internet and free local calls under 30 minutes, sometimes it's still the simple amenities that are remembered.

For reservations or information on Best Western Rewards® membership or Harley-Davidson® Rider-friendly hotels, visit www.bestwesternflorida.com, from any web-enabled device including mobile phone, or call toll free **800-780-7234**.

Florida's Panhandle through to tropical Key West, wherever your travels take you - there's a **La Quinta Inn & Suites** to

accommodate.

Home to more than 700 hotels in 46 states, the hotel features benefits attractive to every traveler.

Free Bright Side Breakfast™, complimentary high speed Internet, comfy beds in either standard or upgraded King rooms and kids under 18 stay free in their parents room program, are just a few of the amenities guests receive when they choose La Quinta.

For those who prefer to travel with their pets, all La Quinta Inns & Suites are pet-friendly and offer no size limit, deposit or extra charge for four-legged friends. However, there is maximum of two per room.

From coast to coast in Florida, many La Quinta Inns & Suites have recently been re-designed with a bright, fresh new look to make the guest experience even better. New room designs have been created to offer textures and hues that inspire optimal comfort along with functional furnishings and work areas.

By joining the La Quinta Returns program, members can earn points for dollars spent during their stay in addition to a variety of members-only benefits. Points can be redeemed

for free nights, airline miles, gift certificates and other great rewards.

So whether you're traveling on business, a leisure getaway or a family vacation with your pet, La Quinta has the right hotel accommodations for you. To find the best rates online, the widest variety of room options and the most reliable hotel information go to www.LQ.com or call 1-800-SLEEPLQ.

>>Northwest

[Seagrove Beach] **Garrett Realty** accommodates their visitor's needs! Along Scenic Hwy 30-A, in the picturesque community of Seagrove Beach, Garrett Realty Services has been providing travelers with the area's finest vacation properties since 1987. Whether guests are in search of a vacation property that's small and intimate overlooking the water. Or, a property spacious enough to accommodate an entire family or small gathering, Garrett Realty can provide personalized and knowledgeable service to assure this getaway is your most memorable.

800-537-5387 | www.garrettrealty.com

[Pensacola Bay - Santa Rosa Sound] Unique to the Northwest Coast is the abundance of spacious and uniquely designed vacation properties that dot the coastline. **Paradise Beach Homes** feature large Gulf front homes and condominiums, to small cottages located on the Gulf of Mexico, Pensacola Bay, Santa Rosa Sound and Sabine Bay. Off water homes and condos are on the island just steps from the Gulf and sound. Luxury resort accommodations and wedding services are also available.

888-860-0067 | www.paradisebeachhomes.com

[Seaside] In compliment to its breathtaking surroundings are the equally quaint beach communities and homes that make up the Panhandle. **Cottage Rental Agency** represents many homeowners wanting to share their piece of paradise with the rest of the world. Featuring spacious and airy homes, comfortably accommodating from two to 10 and more, locales for every visitors needs and lavish lifestyle living the only left for guests to do is relax.

800-277-8696 | www.cottagerentalagency.com

[Navarre] **Gulf Properties Realty, Inc** first opened on Navarre Beach as a full service real estate company and since has been making beach dreams come true along Florida's Northwest Coast.

The team of professionals at Gulf Properties Realty understand that an educated and informed client is the best client, so whether you're choosing a vacation home for yourself, or a long term investment property,



Beach Rentals of South Walton, Inc.

is a family owned and operated vacation rental management company. We represent individual owners, whose vacation properties are located along Scenic Highway 30-A in South Walton and include Dune Allen Beach, Santa Rosa Beach, Blue Mountain Beach, Gulf Trace, Grayton Beach, Seagrove Beach, Seacrest Beach and Inlet Beach. We offer vacation rental properties, in every size and price range to fit everyone's needs - from small condos to large private beach homes. You can select from gulf front to gulf view - with or without community or private pools. Our stretch of beaches is dedicated to family vacations. We offer the beauty of unspoiled beaches with its white sandy shores and emerald green waters - **a spot for a more tranquil visit.** Our area also offers many unique shops, excellent restaurants and an abundance of golf courses.

All Reservations now include FREE GOLF, FREE UNLIMITED MOVIES, FREE TICKETS TO BIG KAHUNAS WATER PARK, DAILY! We believe you will enjoy staying "**where you are treated like family**".



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www.beachrentalsoftsouthwalton.com

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clients can trust the services and information from Realtors that reside themselves in the Navarre community.
[800-774-4748](tel:800-774-4748) | [850-939-2311](tel:850-939-2311) | www.gulfproperties.com

[Okaloosa Island] Direct Intracoastal views and two of the area's largest free-form swimming pools are highlighted at the **Pirate's Bay Condo Hotel**, situated on breathtaking Okaloosa Island. Studio and one-bedroom units come fully-equipped and are complimented by the onsite and convenient amenities that include BBQ grills, vending machines, complimentary coffee, and laundry facilities. Visit their Website for a complete list of area entertainment, dining, and outdoor activities situated nearby the property.
[800-356-1861](tel:800-356-1861) | [850-243-3154](tel:850-243-3154) | www.piratesbaycondo.com

[South Walton] **Beach Rentals of South Walton, Inc.**, is a family owned and operated vacation rental management company representing individual owners' properties. Accommodations are provided to match each visitor's needs based on property size, budget and neighborhood. From small condominiums to large, private, beach homes - gulf front or gulf view - with or without a pool, no detail is overlooked or forgotten. For those celebrating a special event, Beach Rentals of South Walton will be happy to assist with special arrangements, such as flowers, champagne and balloons. Complimentary amenities with each reservation include: Free Golf - everyday of your stay and Free, Unlimited Movies!
[888-541-0801](tel:888-541-0801) | www.beachrentalsofswalton.com

>>Central West

Brightly colored and unmistakably entertaining is the **South**

Beach Resort, Treasure Island. This gulf-front property, which has been recently renovated and upgraded, features one- and two-bedroom vacation units highlighted with superior interiors and furnishings. Outdoors, guests are invited to utilize the onsite heated pool area, shuffleboard courts, or simply relax on the beachside hammock.
[727-367-1991](tel:727-367-1991) | www.sunsational.com

Beachfront suites that overlook the calming Gulf of Mexico waters are the highlight at the **Surf Beach Resort**, Treasure Island. Situated within minutes of Florida's West Coast attractions, this newly-constructed condo/hotel features fully furnished, two bedroom/two bath living spaces, heated pool and spa, all within a classic Mediterranean style.
[727-360-1611](tel:727-360-1611) | www.sunsational.com

Visitors who prefer a more casual luxury enjoy the **Pelican Pointe Hotel**, Clearwater Beach. This extended-stay efficiency hotel offers guests the "Best Value on the Beach" while providing travelers with the convenience of nearby shopping, dining, and the family-fun found at Pier 60. Each one-bedroom unit comes fully equipped, and features onsite laundry and heated pool.
[727-441-4902](tel:727-441-4902) | www.sunsational.com

MUST SEE & DO

>>Museums

The **Matheson Museum** (Gainesville) is dedicated to preserving and presenting the history of Alachua County in order to make their past a dynamic force in their future. The Museum Complex includes the historic American Legion Hall, which houses the main exhibit hall, library,

Matheson Museum
513 E. University Avenue Gainesville, FL 32601

History Weekend
January 29th - 31st, 2010

Floridaiana Show
Rare and unique collectibles, souvenirs and ephemera
Saturday, January 30th - 9:00 a.m. - 3:00 p.m.
This event is free and open to the public.
Vendor space available

Florida in Words and Pictures
Stories from the Sunshine State
Travel and Memoir Writers' Workshop
by the Award-Winning Anhinga Writers' Studio
Saturday, January 30th - 9:00 a.m. - 5:00 p.m.
Pre-registration is required.

Florida Flicks and more..

For Further Information
Call 352-378-2280
info@MathesonMuseum.org

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www.visitgainesville.com 1-888-778-5003

www.MathesonMuseum.org

What do folks do in Gainesville when it's not Gameday?
They take in the sites.

Harn Museum of Art

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Wall of Wings

and archives, Sweetwater Park, the 1867 Matheson home, the Tison Tool Barn, and the Sweetwater History Walk. The Museum Complex serves to connect the community with the history of our wonderful county. 352-378-2280 | www.mathesonmuseum.org

Visit the world's most comprehensive collection of works by [Salvador Dali](#), the late Spanish surrealist. Current exhibits include (from November 13, 2009 through April 18, 2010), Dali Illustrates: Alice in Wonderland and other Timeless Tales. Salvador Dali illustrated two well-loved works of classic fiction - the Fairy Tales of Hans Christian Andersen and Lewis Carroll's beloved Alice's Adventure's in Wonderland. Fairy Tales is a vibrantly colored print suite that illustrates familiar tales such as The Ugly Duckling and The Little Mermaid. For information on visiting the Dali Museum and hours of operation call or visit their Website. 727-823-3767 | www.salvadoralimuseum.org

For over 30 years, the [Dunedin Fine Art Center \(DFAC\)](#) has been offering exciting art opportunities in a most welcoming kind of way. St. Petersburg Times writer Lennie Bennett says that DFAC is "the artistic equivalent of a village square," offering quality experiences to people of all ages. DFAC offers year-round exhibitions in four galleries featuring national, regional and local artists. Classes for students four years to 94 yrs. fill seven studio classrooms and a changing yearly theme makes the David L. Mason Children's Art Museum a hands-on experience not to be missed. You can take some time to enjoy a delicious lunch or gourmet coffee in the Palm Café, or search out one-of-a-kind gifts in the Gallery Gift Shop. Come out and PLAY at the Dunedin Fine Art Center and see why people say it's where the ART is! 727-298-DFAC | www.dfac.org

>>Central West Destination
Ideally situated on the Gulf of Mexico on Florida's west coast, Clearwater offers something for every visitor, whether they plan on spending most of their time in the area, or venturing into other parts of the region. In fact, more than anything else, Clearwater is best known for its magnificent beaches, many of which have been recognized internationally for their overall "beach health," including sand and water quality as well as for safety and their vast array of recreational offerings. Stephen Leatherman, Ph.D. (aka "Dr. Beach"), Director, Laboratory for Coastal Research at Florida International University, and founder, National Healthy Beaches Campaign, consistently ranks several of the area's beaches among the best. [Clearwater Beach](#) has retained the honor of

being the "Best City Beach on the Gulf Of Mexico" since 1999. Caladesi Island State Park is currently ranked the second best beach (for 2007-08), and Fort DeSoto Park was named the best beach in the U.S. in 2005. www.visitclearwater.com

>>North Florida Destination
Nestled in pristine North Central Florida, [Gainesville](#) is at the historic crossroads where nature and culture meet offering cultural, sports, educational and eco-tourism adventures for all ages. Gainesville is conveniently located between two of the state's main thoroughfares, Interstate 75 and US Highway 441 and is equidistant from the

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M, W - F 10 am - 5 pm
Tues. 10 am - 8 pm
Sat 10 am - 2 pm
Sun 1 - 4 pm (Cafe' closed Sunday)

1143 Michigan Blvd. - Dunedin, FL 34698
727.298.DFAC - www.dfac.org/ft



Gulf of Mexico and the Atlantic Ocean. During the first two weekends in December, Gainesville's Downtown Southeast Historic Bed & Breakfast District and the Matheson Historical Museum are hosting two charming holiday events -- the Polar Express Train Show is Dec. 5 and 6 and the Sixth Annual Historic Holiday Homes Tour Saturday, December 12 from 5 - 8 p.m.

For special weekend vacation packages contact: www.visitgainesville.com or (866) 778-5002 and for event details, contact the Matheson at: www.mathesonmuseum.org or phone: (352) 378-2280.

It's HOLIDAY TIME in North Florida's beautiful **Madison County**! Located on Interstate 10 between Tallahassee and Lake City, Madison County is a great place to visit, especially in the fall when the leaves turn colorful, the weather is cool and the festivals and outdoor activities are hot!

December 5 will be the 3rd Annual Light Up Madison Celebration in downtown Madison. Local merchants join together to decorate almost two dozen live Christmas trees and the City of Madison brings a touch of class to the event with a gorgeous display of accent lighting. Also, this year's event will feature a special surprise with live mannequins decorating many of the storefronts of downtown Madison. Light Up Madison features carolers, food vendors and professional live entertainment. Hours are from 6:00 p.m. until...and admission and parking is free.

The Town of Greenville, boyhood home to entertainer Ray Charles, located in west Madison County, is hosting its 24th Annual Greenville Country Christmas on Saturday, December 12. The event features great country food, arts and crafts vendors, live entertainment and the annual Greenville Country Christmas Parade.

For additional information on these and other events, contact the Madison County Chamber of Commerce & Tourism at 877-272-3642 or log onto www.madisonfl.org.

>>Flights

Travel to Central West Florida is easily arranged by numerous charter or scheduled flights into the **St. Petersburg-Clearwater International Airport**. The airport currently has five airlines, flying to more than 25 nonstop destinations, and recently announced the return of USA3000 Airlines. This statement came in addition to Allegiant Airlines announcement of an increase in flights. The airport also hosts seasonal Canadian carriers Sunwing Airlines to Toronto, Canada and Transat Holidays to Halifax, Canada. www.fly2pie.com *



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museum



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