



AIRLINE updates

Preliminary estimates* of visitors to Florida for the first quarter of 2010 (January - March), released by VISIT FLORIDA, the official tourism marketing corporation for the State of Florida, show an estimated **22.7 million travelers visited the Sunshine State**. This represents an increase of 2.7 percent from the same period in 2009.

Southwest Airlines unveiled its newest plane in May, a Boeing 737 emblazoned with the Florida flag. The new addition is known as Florida One and is one of the company's 13 planes with a unique paint scheme. Southwest says the plane is a symbol of its commitment to the Sunshine State.

JetBlue Airways announced that it will begin seasonal service between SRQ and Boston in November, making the local airport the airline's seventh Florida city served by the Northeast hub.

JetBlue Airways announced plans to offer one daily non-stop flight from Ronald Reagan Washington National Airport (DCA) to Orlando International Airport (MCO)

beginning Nov. 1, 2010. www.jetblue.com

Air Berlin recently announced new, twice-weekly nonstop flights from Miami beginning November 1. The flights will run Mondays and Tuesdays, with one-way tickets starting at 239 euros.

AirTran Airways is now offering nonstop service on Saturdays between Wichita Mid-Continent Airport in Kansas and Orlando International Airport. Departing at 11:18 a.m., the Wichita flight arrives in Orlando at 3:13 p.m. The Orlando flight departs at 3:53 p.m. and arrives in Wichita at 5:48 p.m. AirTran serves more than 40 non-stop destinations to Orlando. www.airtran.com ✪