



COURTESY OF ST. PETE/CLEARWATER CVB



In light of the Gulf Coast tragedy, we want travelers to visit, play and enjoy the more than 600 miles of untouched, unblemished and untainted coastlines...

THE COAST IS CLEAR

Florida's Beaches have been in the spotlight for decades. Whether quiet and secluded or bustling with activity and family fun, the beaches have been ranked among the best in the nation for their beauty, accessibility and facilities.

FACT>> ONLY 16 OF THE 180 BEACHES IN THE WESTERN PART OF THE FLORIDA PANHANDLE WERE AFFECTED BY THE LOUISIANA GULF COAST OIL SPILL

PANHANDLE

Florida's Emerald Coast, encompassing the southern sea towns of Destin, Fort Walton Beach and Okaloosa Island, boasts "Their Coast is Clear!" as it remains famous for 24 miles of sugar-white sand and brilliant emerald-green water. Located along Northwest Florida's upper Gulf coast,

the destination is 100 percent open for business, including all accommodations, restaurants and boating lanes. With more than 14,000 guest rooms, the Emerald Coast presents a variety of accommodations perfect for families and groups of all sizes, from beachfront condos and hotels, to vacation homes and a bed and breakfast.

Known as the "Wreck Capital of the South," Panama City Beach provides the greatest variety of dive sites of any area. The warm waters of the Gulf of Mexico encourage rapid growth, making the area an excellent home and



COURTESY OF LEE COUNTY



COURTESY OF LITTLE PALM ISLAND

breeding ground for all types of exotic sea life. Panama City Beach is situated on 27 miles of sugar-white sand beaches bordering clear, emerald-green waters where the Gulf of Mexico and St. Andrews Bay converge. With more than 300 days of sunshine annually and attractions such as St. Andrew's State Park and Pier Park, the region has long been favored by travelers seeking an affordable beach vacation with year-round offerings for families, couples, groups and adventure-seekers, including President Barack Obama, who along with the First Lady Michelle Obama and their daughter Sasha, enjoyed an August 2010 getaway to Panama City Beach.

NORTHEAST

Perhaps better known for its historic monuments, the area is home to a number of unspoiled beaches. St. Augustine, Ponte Vedra and Anastasia Island offer beachgoers an exceptional 42-mile-long oceanside playground filled with the chance to explore, discover and experience. The activities they offer visitors are varied and plentiful. From swimming and surfing to shell collecting and hiking, the beaches of this beautiful stretch of Atlantic shoreline offer year-round fun in a seaside paradise.

The beaches stretch from Ponte Vedra, in the north, to Marineland, at the southern extremity of St. Johns County. The natural beauty of the beaches remains unspoiled and serves as a year-round magnet for visitors who enjoy sunshine, recreation and the sea. Places such as Vilano Beach, Crescent Beach, Summer Haven and St. Augustine Beach are ideal for swimming and fishing while water sport enthusiasts enjoy wind surfing and kite surfing. Anastasia Island, south of St. Augustine, is nestled between the Atlantic Ocean and the Intracoastal Waterway. Along its wide beaches and at the St. Johns County Pier, just south of popular Anastasia State Park, visitors enjoy fishing or simply relaxing in the sun.

CENTRAL WEST

No other destination offers three top beaches! While Tampa, St. Petersburg and Clearwater Beach offer plenty of man-made attractions, nature holds her own here with mangrove forests, wildlife reserves and barrier islands. St. Petersburg-Clearwater is famous for its 35 miles of powder-white barrier island beaches on the Gulf of Mexico. From undeveloped island hideaways to wide, soft city beaches that offer all the amenities a beach-lover could

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imagine and even pet-friendly beach parks, St. Petersburg-Clearwater area beaches are unmatched. The area is one of the few places in the world to have a #1 beach, #2 beach, and a top city beach while also receiving a Healthy Beach award.

Further South, Sarasota has been included as a Top 10 Beach Destination on two "Best Of" Lists for 2010. Sarasota is named one of TripAdvisor's Top 10 Beach Destinations and Siesta Key is featured on Dr. Beach's 2010 Top 10 Beaches list. Sarasota's beauty, soft sands and fishing piers earned the destination its spot on TripAdvisor's Top 10 Beach and Sun Destinations in the United States list.

Sarasota also makes an appearance on Dr. Beach's 2010 Top Beaches list. The world-famous Siesta Key Beach, known for its powder white sand, was rated number "2" on Dr. Beach's eagerly awaited list. Siesta Beach also graced the top on this list in both 2008 and 2009.

CENTRAL EAST

Daytona Beach is up to 500 feet wide at low tide and is perfect for sandcastle building, cycling, jogging, fishing or just relaxing in the sun. While at the beach, watersport enthusiasts can grab a surfboard, launch a boat or head out for a parasailing adventure.

While driving is permitted on 11 of the 23-mile long beach area, four pedestrian-only zones are found at various intervals. The most central pedestrian beach zone is found north and south of the historic Daytona Beach Pier (formerly known as Main Street Pier).

SOUTH WEST

If luxury is on your list, consider heading south. A mix of island resorts and natural beauty make this a romantic destination with pampering as top priority. Sanibel is known worldwide for its shelling and the associated posture referred to as the "Sanibel Stoop." Some fanatics attach flashlights to their heads, in an effort to be first in the daily search for top picks of the more than 400 varieties of shells found littering the beaches, particularly after an especially high or low tide. Estero Island, home of Fort Myers Beach, has been recognized as one of the "world's safest beaches" because of its gently sloping shoreline. The sand is particularly soft and white, akin to powdered sugar.

Throughout the city of Naples, along the four miles of Marco Island's crescent shoreline, and into the deserted Ten Thousand Island region of the Everglades, beach parks range from those with full

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facilities to simple access points perfect for long beach walks on deserted sands. Numerous beach access points in downtown Naples, as well as Tigertail Beach Park on Marco Island, are perfect for visitors staying at nearby off-beach hotels.

SOUTH EAST

Greater Fort Lauderdale's 23 miles of Blue Wave beaches beckon visitors to jump right in. Swim, paddle, splash, or float. Lie on the beach to heat up, then jump back in to cool off. Go up to the knees or up to the neck. Let gentle waves lap at the feet or catch a wave and ride it to shore.

Flanked by the mighty Atlantic and the beautiful azure waters of Biscayne Bay, and warmed by yearly average temperatures in the 70s, visitors to Miami who want to get their feet wet never need look far to organize a day on the bay.

Anybody who's anybody has laid their bronzed skin on the shores of world famous South Beach. This area includes Lummus Park and Public Beach from 5th Street to 15th Street and all the way up to Collins Park. This beach area will mostly attract a mix of locals and those who are the guests of the many boutique hotels, B&B's, and hotels that may or may not be directly on Ocean Drive. It is an absolutely beautiful beach within walking distance of a multitude of shops and restaurants, etc. With the exception of the 12th street area, it's fairly family friendly although this IS South Beach and you may encounter some topless bathers and minimal bathing attire. There are plenty of cabanas for rent, a really wide beach area, a 1.6 mile path for rollerblading, biking, walking, etc.

We Recommend...

NORTH

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NORTH EAST

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CENTRAL EAST

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PALM BEACH COUNTY >> Touting some of the finest beaches in the United States, the Atlantic coast destination of Delray Beach is an ideal destination for visitors who want an abundance of water activities, or maybe a sense of history and culture to add to their getaways. Nearby, Boca Raton, which was developed as a resort town, has been welcoming visitors to its breathtaking shores for decades, the area is renown for offering its travelers an extensive array of dining and entertainment options. Meeting all your Palm Beach County accommodation needs is **Vacation Resorts International (VRI)**. Highlighted by spacious vacation properties along the Atlantic Coast, visitors wanting to spend a week...or more along the beaches of Palm Beach County are invited to enjoy the upgraded and

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CENTRAL WEST

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SOUTH

MIAMI>> The **Cambean Hospitality** boutique hotel collection has introduced a new definition of hip to South Beach.

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Combining cutting-edge technology services, and respect for the earth, Cambean Hospitality has become a leader in environmentally friendly lodging practices. Recently, the Miami Beach based hospitality group entered into a partnership with the Everglades Foundation, whose mission is to protect and restore America's Everglades. "It's an honor to partner with the Everglades Foundation to help educate the public about this vital ecosystem's restoration," stated Brian Scheinblum, President of Cambean Hospitality. www.carltonsouthbeach.com, www.majesticsouthbeach.com, www.cliftonsouthbeach.com, www.nashsouthbeach.com, www.cambeanhotels.com

SOUTH WEST

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Quote

the coast is clear

Destin's Henderson Park Inn Guest Brittany Steelman 7/13/10: "The only thing my stay at Destin's Henderson Park Inn left me without was the first hand knowledge of what, exactly, a tar ball looks like. After a week of searching, all I found was powder white beaches set against ribbons of emerald and turquoise water. The most breathtaking views greeted me every morning."

Night & Day

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