

30 Days of Discovery is Back in September 2010 with New Attractions!



DISCOVER Sarasota

COURTESY OF COCO HIBBITTS-VENICE

Discover Sarasota this September during the 2010 "30 Days of Discovery" event, a month-long promotion offering 2-for-1 admission to participating attractions throughout Sarasota County.

Whether you're a visitor discovering Sarasota for the first time or a returning visitor or local looking to re-discover some of the county's most exciting attractions, you're eligible for the promotion - just inform the admissions representatives at the attractions that you're there for the 2-for-1 admission special.

Joining last year's "30 Days of Discovery" participants are the Sarasota Classic Car Museum (5500 North Tamiami Trail, Sarasota, 941-355-6228, www.sarasotacarmuseum.org) and

Warm Mineral Springs (12200 San Servando Ave., North Port, 941-426-1692, www.warmmineralsprings.com).

Returning participants include G. WIZ - The Hands-On Science Museum (1001 Blvd. of the Arts, Sarasota, 941-309-4949, www.gwiz.org), Historic Spanish Point (337 N. Tamiami Trail, Osprey, 941-966-5214, www.historicspanishpoint.org), Mote Aquarium (1600 Ken Thompson Pkwy, Sarasota, 941-388-4441, www.mote.org), The John and Mable Ringling Museum of Art (5401 Bay Shore Rd.,



The ice cream's on us!

Savor every moment of your next vacation. With beautiful outdoor escapes, cultural attractions and fabulous dining, there's plenty to do in Sarasota beyond the beaches.

To make every Sarasota getaway a little sweeter, stop in at the Sarasota and Her Islands Official Visitors Center, 701 N. Tamiami Trail, for a free serving of ice cream. Treat yourself to a vacation destination like no other. Plan your next vacation to Sarasota today. Hurry, this is a limited time offer, while supplies last!

Visit www.SarasotaFL.org/IceCream or call 800.800.3906 to learn more.



SARASOTA
—AND HER ISLANDS—

*Longboat Key - Lido Key - Siesta Key - Gaspar Key
Venice - Manatee Key - Englewood - North Port*

Charming Island Resort

Directly on the Gulf of Mexico, this full-service resort has 600 ft. of private beach set amidst a tropical island. Two restaurants, lounge, pool bar and room service. Two pools, sailing and water recreation vehicles.



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Sarasota, 941-359-5700, www.ringling.org), Marie Selby Botanical Gardens (811 South Palm Ave., Sarasota, 941-366-5731, www.selby.org) and the South Florida Museum (201 10th St. West, Bradenton, Florida, 941-746-4131, www.southfloridamuseum.org).

About Sarasota and Her Islands: Known as Florida's "Cultural Coast," Sarasota and Her Islands offer visitors an atmosphere of cultural indulgence, creative abundance and casual elegance, where they can unwind in style in this authentic beach town. Though many travelers come to Sarasota for the sugar-white

sands of Siesta Key and colorful Gulf sunsets, visitors also find a whole other world to enjoy, beyond the beaches. From exploring the history of the circus at the Ringling Campus, to the acoustic acclaims of the Van Wezel Performing Arts Hall, or kayaking at Myakka River State Park, visitors to Sarasota can enjoy the relaxing atmosphere of a beach side bungalow just minutes from cultural amenities that rival major metropolitan centers.

Sarasota...must see & do!

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within minutes to world-class Gulf Coast beaches, **Bentley's Resort Hotel** is the area's newest and most sophisticated accommodation.

Offering visitors nearly every available amenity, Bentley's Resort Hotel provides full service, not just during a business or celebratory event, but also provides their guests with the ability to unwind poolside with a cold drink, enjoy a fine meal at the onsite restaurant and dance the night away at Jaguar's, the hotel's lounge.

Each of the hotel's meeting rooms and gathering areas are aptly named for the owner's passion of European Cars. The Rolls and Royce are two newly-renovated ballrooms with a breakout wall, able to accommodate 400-plus. Smaller meeting areas include the Lotus, which overlooks the pool area and four private conference rooms.

Outdoors, an infinity-edge pool area is a highlight. Surrounded by spacious decking and an outdoor Tiki Bar, guests can relax and soak up this sophisticated atmosphere. An outdoor gazebo overlooks the pool area.

When it came to only the finest of things, Bentley's Beach Resort doesn't disappoint. Newly renovated guestrooms include king beds, private balconies and luxurious furnishings highlighted by floor to ceiling windows, that overlook the pool deck.

For information and reservations call 941-966-2121 or visit www.bentleysresort.com.

Stay! Exemplifying comfort and refined style, **The Helmsley Sandcastle Hotel**, Lido Beach, has created a resort atmosphere complimented with thoughtful amenities and a breathtaking water views.

Overlooking the Gulf of Mexico, guests of the resort can enjoy unprecedented service while enjoying more than 600 feet of private beach and a recreation staff ready to accommodate their every activity request.

Guests of The Helmsley Sandcastle are treated to outdoor dining, morning newspaper and convenient touches that include an in room mini-fridge and coffee maker.

For more information or reservations call toll free 800-225-2181 or locally 941-388-2181 or visit www.helmsleysandcastle.com.

Stay! Under a canopy of Australian pines, **Sun 'n Sea** one- and two-bedroom cottages and deluxe suite apartments are ideal for those seeking a truly relaxing getaway. Situated on Longboat Key and within minutes of St. Armands Circle, these accommodations provide guests with the convenience of well-equipped kitchens, complimentary amenities including WiFi and nearby shopping, dining and golf. Sun 'n Sea is locally owned and operated. Visit their Website for an online photo gallery. 941-383-5588, www.sunnsea.com

Historic Spanish Point

Centrally located in Sarasota County
337 N. Tamiami Trail (US 41) Osprey

- 30-acres of nature trails and boardwalks
- Huge colorful butterfly garden
- Pioneer era homestead buildings
- Formal gardens of Mrs. Potter Palmer
- Archaeological exhibitions

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Where the Sun meets the Sea

Located directly on the Gulf of Mexico, a 2½-acre retreat sprinkled with one and two bedroom cottages with screened porches. Our apartments and efficiencies also offer screened porches opening onto manicured lawns with tropical foliage.

Our spacious and colorful grounds invite relaxation, whether you prefer the sunshine or the shade of beautiful palms and Australian pines.

Sun 'n Sea Cottages
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